



Tobacco Cessation Clinic Enhancement Program

The University of Texas MD Anderson Cancer Center has created the Tobacco Cessation Clinic Enhancement Program to help health clinics that provide service to underinsured and underserved patients create a tobacco-free culture on their campuses. All activities use best practices and intervention strategies that reflect one of the three evidence-based actions of Policy, Education and Services.

TOOLKIT SERIES

MDANDERSON.ORG/ENDTOBACCO

Program One-Pager

For general public

Overview of program with mission, key objectives, and benefits.

Getting Started with TCCEP

For general public / program clinics

Brief overview, Table of Contents, Common Terminology.

How to Initiate Clinic Systems Change

For clinic personnel

Outline of processes the clinic needs to take to implement and enforce tobacco-free policy.

Tobacco-Free Policy Signage

For clinic personnel

Guide on how to utilize signage to communicate a tobacco-free environment.

Sample Letters

For clinic personnel

Example of how to notify patients, staff, neighbors, etc. about new tobacco-free policy.

Frequently Asked Questions & Sample Scenarios

For clinic personnel

Resources of possible questions and scenarios staff may experience while trying to enforce a tobacco-free policy.

Behavior Change

For clinicians / counselors

A brief overview of different counseling strategies used for tobacco treatment.

Pharmacotherapy

For clinicians / counselors

Overview of available medications, including NRTs and non-nicotine-based medications.

Tobacco Quick Facts

For patients

An educational handout outlining the harms of tobacco use, health benefits of quitting, and cessation tools.

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